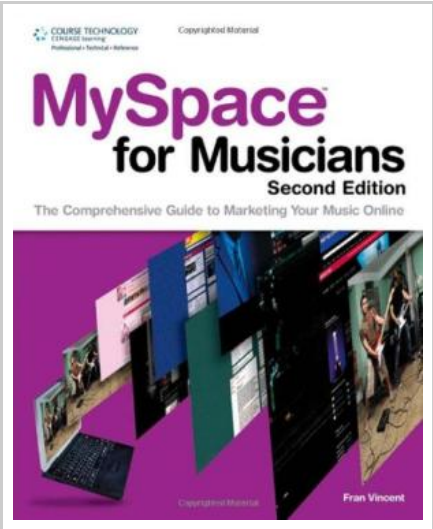

DOWNLOAD PDF

MySpace for Musicians: The Comprehensive Guide to Marketing Your Music (2nd Revised edition)

By Fran Vincent

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, MySpace for Musicians: The Comprehensive Guide to Marketing Your Music (2nd Revised edition), Fran Vincent, MySpace is one of the most popular websites on the Internet today, with millions of pages of user-generated content. This makes MySpace an ideal tool for musicians interested in promoting their music to the widest possible audience. Many acts have gone from the garage to a recording contract by using MySpace as their launching pad. "MySpace for Musicians" is for every band, soloist, side musician, record label, publisher, music manager, and entertainment-affiliated company who wants to use MySpace to its fullest potential. It teaches musicians how to design a MySpace page optimized for music promotion and distribution and how to best use MySpace to effectively market music. It includes expert advice on how to market oneself to the MySpace community and how to best position and advertise MySpace pages in the real world. The book caters to musicians who are unfamiliar with the network, as well as musicians who already have a MySpace page but who want to learn how to make better use of it. The new edition has been completely updated to cover recent...

READ ONLINE
[5.87 MB]

Reviews

A top quality publication along with the font used was intriguing to read. I really could comprehended everything using this written e ebook. Its been designed in an remarkably straightforward way and it is only after i finished reading through this publication by which basically altered me, modify the way i believe.

-- ***Cathrine Larkin Sr.***

Very useful to all of group of people. I actually have read through and so i am certain that i will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.

-- ***Mark Bernier***